



NEREA LOPEZ DE ABETXUKO

MARKETING AND ADVERTISING

CONTACT



606 86 51 54



nerea.lopez.7225@gmail.com



Arbidea 4, 1.A, 48004
Bilbao



[Instagram](#)



[linkedin](#)



[web](#)



11/12/2007

SKILLS

- Empathetic
- Assertive communication
- Problem-solving
- Self-control
- Teamwork

LANGUAGES

Spanish mother tongue

Basque B2

English B1

SOFTWARE MARKETING

- Gimp, Inkscape, Davinci
- Mailchimp
- Meta Ads
- Google Ads
- Wordpress, Divi.
- Figma
- Microsoft Office
- SeoQuake, Semrush,

ABOUT ME

Marketing and Advertising student with a creative focus and a passion for the beauty industry. Specialized in video editing and social media management, with a strong learning capacity and results-oriented approach.

EDUCATION

Higher Vocational Degree in Marketing and Advertising

High School Diploma in Social Sciences

2023-2025

ESO

2019-2023

WORK EXPERIENCE

Volunteering at the Txurdinagabarri residence, doing activities for the elderly 2025

Children's basketball coach at the San Jose Basauri club 2025-2026 (en curso)

TECHNICAL SKILLS

Social media strategy and management

Email marketing campaign management

Design of communication materials

Development of communication and marketing plans

SEO strategy

Agile methodologies: Kanban

Development and analysis of market research

Sales process management (budget, delivery note, invoice, etc.)

Creating a project feasibility plan